

ENRON CASE STUDY

Preface

Enron Corporation was an American energy, commodities, and services providing company based in Houston, Texas. Before its bankruptcy on December 2, 2001, Enron employed approximately 20,000 staff and was one of the World's major electricity, natural gas, communications, and pulp and paper companies, with claimed revenues of nearly \$111 billion during 2000. *Fortune*, an American business magazine, named Enron "America's Most Innovative Company" for six consecutive years. The story ends with the bankruptcy of one of America's largest corporations. Enron's collapse affected the lives of thousands of employees, shareholders and other investors. At the end of 2001, it was revealed that its reported financial condition was sustained by an institutionalized, systematic, and creatively planned accounting fraud, known since as the Enron known example of willful corporate fraud and on question of the accounting practices and activities of many corporations in the United States and was a factor in the enactment of the *Sarbanes-Oxley Act of 2002*¹. The scandal also affected the greater business world by causing the dissolution of the *Arthur Andersen* accounting firm.



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History of Enron Corporation

Birth of the Company

Enron began as Northern Natural Gas Company, organized in Omaha, Nebraska, in 1930 by three other companies: North American Light & Power Company and United Light & Railways Company each held a 35 percent stake in the new enterprise, while Lone Star Gas Corporation owned the remaining 30 percent. The company's founding came just a few months after the stock market crash of 1929², an inauspicious time to launch a new venture. Several aspects of the Great Depression actually worked in Northern's favor, however. Consumers initially were not enthusiastic about natural gas as a heating fuel, but its low cost led to its acceptance during tough economic times. High unemployment brought the new company a ready supply of cheap labor to build its pipeline system. In addition, the 24-inch steel pipe, which could transport six times the amount of gas carried by 12-inch cast iron pipe, had just been developed. Northern grew rapidly in the 1930s, doubling its system capacity within two years of its incorporation and bringing the first natural gas supply to the state of Minnesota.

Public Offerings in 1940s

The 1940s brought changes in Northern's regulation and ownership. In 1941, United Light & Railways sold its share of Northern to the public, and in 1942 Lone Star Gas distributed its holdings to its stockholders. North American Light & Power would hold on to its stake until 1947, when it sold its shares to underwriters who then offered the stock to the public. Northern was listed on the New York Stock Exchange that year.

Growth through Acquisitions

Northern continued expanding during the 1970s. During the 1970s, Northern became a principal

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Michael Rajnik



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Resisting Corporate Corruption Stephen V. Arbogast, 2013-03-18 Taking a unique approach to business ethics unlike the typical focus on conceptual legal frameworks this book features 25 case studies that cover a full range of business practices controls and ethics issues The new edition is fully updated with new case studies from the recent financial crisis comparing it with Enron's crossing of various ethical lines Interpretive essays explore financial control systems and lessons learned from specific case studies and circumstances Readers will find a practical toolkit they can use to identify ethics issues and tackle problems effectively within corporations

Mergers, Acquisitions, and Other Restructuring Activities Donald DePamphilis, 2005-08-23 Dr Donald DePamphilis explains the real world of mergers acquisitions and restructuring based on his academic knowledge and personal experiences with over 30 such deals himself The 77 case studies span every industry and countries and regions worldwide show how deals are done rather than just the theory behind them including cross border transactions New additions to the third edition 17 new cases with all 77 cases updated Glossary real options applications projecting growth rates Practical real world approach with 77 case studies from around the globe **Prentice Hall 2004-2005 Faculty Directory** Hasselback, 2003-07 **ECM Solutions** Bill Forquer, Peter Jelinski, Tom Jenkins, 2005

Audit Education Karen Van Peurse, Elizabeth Monk, Richard M.S. Wilson, Ralph Adler, 2013-09-13 Audit professionals are valued members of society and are expected to be both skilled and ethical in their decision making The role of the auditor extends far beyond that of counting beans by demanding a social and political awareness a technical knowledge ethical principles and relationship skills In addition due to the team oriented nature of the audit approach auditors require strong team building and interpersonal skills This book offers expert descriptions of and insights into how such skills and responsibilities can be inculcated in tertiary education and professional training environments Unlike other books which focus on auditing as a technical process this volume examines auditing from a teaching and learning perspective Expert contributors provide authoritative insights into an audit education which is embedded in accounting practice The book's descriptions of these insights into improving education for future audit professionals may allow the introduction of new and challenging fields of enquiry Audit Education will be of great interest to educators in tertiary institutions trainers in professional firms and key individuals in accounting professional bodies seeking to ensure their members possess acceptable levels of attainment for admission and continued membership This book was originally published as a special issue of Accounting Education an international journal *Informing View of Organization: Strategic Perspective* Travica, Bob, 2019-12-06 Businesses are incorporating automated processes and information technology as cost cutters or productivity boosters into their business strategy now more than ever However as information systems IS research is further focusing on IS strategy as well as advancing business strategy research there is a need to examine the increasing integration of technology and automation through a clear framework Informing View of Organization is such a framework Informing View

of Organization Strategic Perspective features coverage on a wide range of topics such as group informatics infoprocesses and big data This book is ideally designed for academics students managers information technology professionals computer engineers programmers and researchers interested in organization technology interaction Configuring Internal Controls for Software as a Service Chong Ee,2018-09-12 This book taps into an inherent paradox with the ease of reliance on external cloud providers to provide robust functionality and regular enhancements comes as their very own audited service organization control SOC reports are quick to point out the need for client organizations to devise and sustain a system of effective internal controls By addressing the practitioner in the field it provides tangible cost effective and thus pragmatic means to mitigate key risks whilst leveraging built in cloud capabilities and overarching principles of effective system design

AICPA Audit and Accounting Manual ,2007 *Applications of Accounting Information Systems* David M. Shapiro,2019-12-06 The revolutionary effects of using accounting information systems by displacing manual information systems in the private and public sectors cannot be overstated The benefits of this substitution of set of processes include increased mathematical accuracy predefined fields and coding tasks and de emphasis of manual clerical labor in favor of labor adept in data processing Reporting can be significantly automated facilitating managerial power and control at a distance and the proliferation of global enterprises The potential detriments are rarely accurately completely and timely addressed as information system vendors management consultants and corporate procurement teams race toward the popularly conceived state of the art Systems are ballyhooed as continually improving in processing speed functionality and capacity Users of these automated systems may not consider big picture effects and they may not intelligently consider the conduct risks to their own enterprises by concentrating such global reach and influence at high levels of senior management without dedicating adequate resources to verifying the accuracy completeness and timeliness of the information systems This book considers these risks Library & Information Science Abstracts ,2005 Information Technology for Management Efraim Turban,Dorothy Leidner,Ephraim McLean,James Wetherbe,2007-03-05 Thoroughly Updated Sixth Edition Social networks are transforming how people communicate work and play This comprehensive new edition highlights this new technology and scores of others that are changing how organizations operate and compete in the current global environment The cover depicts two examples of social network The larger image is a visualization of the trust relationships in a web based social network The smaller figures are default avatars from Second Life a multi layered 3D virtual world that is imagined created and owned by its residents See chapter 4 for more information on social networks For more information on Second Life visit second life com or see Second Life the Official Guide by Rymaszewski et al at www sybex com go secondlife For more information on the trust network visit trust mindswap org **Forthcoming Books** Rose Arny,2002 Index to Legal Periodicals & Books ,2004 **Books in Print Supplement** ,2002 Financial Executive ,2008 Business Periodicals Index ,2002 *Los Angeles Lawyer* ,2003 **The New York Times Index** ,1992 **Current Law Index** ,2005 *Enron*

and World Finance P. Dembinski, C. Lager, A. Cornford, J. Bonvin, 2005-12-16 Four years after the debacle the term Enron has earned its place in the everyday vocabulary of business ethics Hardly anyone understands the business intricacies of what really happened with the sophisticated energy conglomerate Even fewer are those able to envision beyond the business case the ethical questions and dilemmas facing actors at any one stage of the drama Using the collapse of Enron as a case study this book not only shows how and where ethics came into play but also draws lessons and discusses possible remedies that may prevent the whole financial system from falling apart as a result of either excessive greed or over regulation

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