

FOREWORD BY TOM PETTY

4TH
EDITION

THE
PLAIN & SIMPLE
GUIDE
TO
MUSIC
PUBLISHING

What you need to know about protecting,
and profiting from, music copyrights

BY RANDALL D. WIXEN

The Plain And Simple Guide To Music Publishing

**Music Licensing Consultant Rick
Sanjek**



The Plain And Simple Guide To Music Publishing:

The Plain and Simple Guide to Music Publishing Randall D. Wixen, 2005 Music exec offers an affordable no nonsense guide to the basics and beyond Music publishing is one of the most complex parts of the music business and yet it can be the most lucrative area of income for musicians Expert and industry veteran Randall Wixen presents a clear concise approach on how music publishing works today It is written for the lay musician songwriter but contains enough substance to be worthwhile for those already holding positions within the business Topics covered include everything from mechanical performing and synch rights to sub publishing foreign rights copyright basics types of publishing deals advice on representation and more Get a view from the top in plain English All aspiring musicians desire to know this side of the business Famous artists lend quotes and personal stories to illustrate concept Author is a guest lecturer so the book is organized for classroom use as well

The Plain & Simple Guide to Music Publishing ,2020-02 How do I protect my songs from copyright infringement What s the difference between a mechanical license and a master license How do artists and songwriters get paid from streaming or from having their music used in a TV ad karaoke machine or cell phone ringtone In the Plain and Simple Guide to Music Publishing Randall D Wixen lays out the essentials of this crucial and often misunderstood side of the music business Written in a clear and candid style this book should be required reading for musicians songwriters and everyone who wants to survive and thrive in today s music industry Book jacket

The Plain & Simple Guide to Music Publishing Randall Wixen, 2009-11-01 Book Publishing is one of the most complex and lucrative parts of the music business Industry expert Randall Wixen covers everything from mechanical performing and synch rights to sub publishing foreign rights copyright basics types of publishing deals advice on representation and more Get a view from the top in plain English This updated and revised edition has been prepared in light of the ever changing landscape of music publishing taking into account factors like illegal downloading and recent announcements from the Copyright Royalty Board With an added DIY chapter the author demonstrates why the playing field has changed for the traditional copyright administrators and how musicians just starting out can protect their own work until they hit the big time

The Plain And Simple Guide To Music Publishing Randall D. Wixen, 2018-12 Since the publication of the first edition in 2005 The Plain and Simple Guide to Music Publishing has emerged as the premier guide to the subject With sufficient depth to be used as a text at major college music industry programs including UCLA NYU and Northeastern the book also remains simple and clear enough for the lay songwriter to gain a crucial understanding of musical copyrights and licensing basics In this expanded and updated fourth edition with a foreword by Tom Petty the author adds greater depth to such increasingly important topics as the rapidly shifting industry paradigms the growing importance of streaming and subscription models the impact of copyright terminations and reversions updated advice on current license prices as well as all the basics of copyright and rights management

The Plain and Simple Guide to Music Publishing Randall D. Wixen, 2014-04-01 Book Since the publication of

the first edition in 2005 The Plain and Simple Guide to Music Publishing has emerged as the premier guide to the subject With sufficient depth to be used as a text at major college music industry programs including UCLA NYU and Northeastern the book also remains simple and clear enough for the lay songwriter to gain a crucial understanding of musical copyrights and licensing basics To wit the second edition garnered 33 customer reviews on Amazon com with a rating of 4.8 out of 5 possible stars In this expanded and updated third edition with a foreword by Tom Petty the author adds greater depth to such increasingly important topics as the rapidly shifting industry paradigms the growing importance of streaming and subscription models a discussion of new compulsory license media the impact of copyright terminations and reversions updated advice on current license prices as well as all the basics of copyright and rights management

Music Publishing Ron Sobel, Dick Weissman, 2008-08-18 Music Publishing covers the basics of how a composition is copyrighted published and promoted Publishing in the music business goes far beyond the physical sheet it includes live performance and mechanical recording rights and income streams from licensing deals of various kinds A single song can generate over thirty different royalty streams and a writer must know how these royalties are calculated and who controls the flow of the money Taking a practical approach the authors one a successful music publisher and attorney the other a songwriter and music business professor explain in simple terms the basic concept of copyright law as it pertains to compositions Throughout they give practical examples from real world situations that illuminate both potential pitfalls and possible upsides for the working composers

The Music Industry Handbook Paul Rutter, 2016-06-17 The Music Industry Handbook Second edition is an expert resource and guide for all those seeking an authoritative and user friendly overview of the music industry today The new edition includes coverage of the latest developments in music streaming including new business models created by the streaming service sector There is also expanded exploration of the music industry in different regions of the UK and in other areas of Europe and coverage of new debates within the music industry including the impact of copyright extensions on the UK music industry and the business protocols involved when music is used in film and advertising The Music Industry Handbook Second edition also includes in depth explorations of different elements of the music industry including the live music sector the recording industry and the classical music business analysis of business practices across all areas of the industry including publishing synchronisation and trading in the music industry profiles presenting interviews with key figures workings in the music industry detailed further reading for each chapter and a glossary of essential music industry terms

[Understanding the Music Business](#) Richard Weissman, 2015-09-30 Understanding the Music Business offers students a current overview of the music business Going beyond what most music business texts offer Weissmann delivers a contemporary approach that addresses the unanswered questions for today's music students such as Is it really possible to make a living as musician Understanding the Music Business covers the basics in the first part of the text This first section deals with the fundamentals of the industry including recording music publishing agents managers radio and television

unions the internet and new technology and regional and international music markets However it is the second half of the text that breaks new ground by covering the career paths of new artists in the industry the development and need for entrepreneurial skills and the ways that individuals forge careers in the industry *Billboard* ,2006-05-27 In its 114th year Billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends American Popular Music and Its Business in the Digital Age Music Licensing Consultant Rick Sanjek,2024-07-18 As the long awaited sequel to American Popular Music and Its Business the First 400 Years this book offers a detailed and objective history of the evolution and effect of digital technology from 1985 through 2020 on all segments of the popular music business from CDs and stadium tours to TikTok and the effects of the COVID 19 pandemic with particular emphasis on the relationship between the creators the consumers and the business professionals who form the three major axes of the industry Author Rick Sanjek a 50 year industry veteran combines the knowledge acquired during his decades of experience with scholarly research to create a compelling narrative of the events economics and innerworkings of the modern music business **Billboard** ,2006-05-13 In its 114th year Billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends Promoting Your Music Tom May,Dick Weissman,2013-10-31 While many dream of a career as a singer songwriter few know how to go about getting bookings copywriting and protecting their songs making promotional recordings getting radio and print coverage and negotiating contracts for appearances This book covers all of these topics and more aimed at everyone from the absolute beginner to the more seasoned performer to help them avoid the common pitfalls and problems encountered along the road to success The authors draw on years of experience as songwriters and performers They have conducted interviews with many singer songwriters who share their experiences both good and bad as they ve worked their way up from local gigs to full time careers Throughout practical tips are highlighted and real life stories help illuminate common issues faced by all performers songwriters **Billboard** ,2006-04-29 In its 114th year Billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends *Music Business* Richard Strasser,2024-10-01 Music Business The Key Concepts second edition is a comprehensive guide to the terminology commonly used in the music business today This updated second edition responds to the music industry s increasingly digital and ever evolving environment with definitions from a number of relevant fields including general business marketing e commerce intellectual property law economics entrepreneurship In an accessible A Z format and fully cross referenced throughout this

book is essential reading for music business students as well as those interested in the music industry Introduction to the Music Industry Catherine Fitterman Radbill, 2013 Introduction to the Music Industry An Entrepreneurial Approach is an introductory textbook that offers a fresh look at one of the fastest changing businesses in the world today Emphasizing the importance of entrepreneurial thinking for the music industry this textbook engages college level students in learning the fundamentals of the music business while discovering ways to shape the industry's future Every chapter explores the inner workings of the music industry using creative problem solving exercises and inspiring stories of actual music entrepreneurs The textbook's companion website provides multimedia content study guides and an instructor's manual with lesson plans and suggestions for assessing students work *How to Survive and Succeed as a Musician* Joy A Simons Brown, 2022-09-21 How to Survive as a musician looks at musicians over the ages how they are perceived and how the world responds to them It discusses the impact of business on their existence and from a personal viewpoint shares many of the questions that arise along the journey It highlights the challenges to the value of the musician's creativity and the quality of his output as artificial intelligence attempts to drive people's choices This easy to read handbook looks at the effects of the Covid 19 pandemic which impacted musicians in a huge way and identifies the lessons that ought to have been learned from the experience Finally it looks at new opportunities and recommends paths of thought attitude and action the musician could take to improve the quality of his life and prepare him for future change so that he can survive and prosper **Billboard** , 2006-05-27 In its 114th year Billboard remains the world's premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends **Entertainment Law** , 2006 **Billboard** , 2006-06-17 In its 114th year Billboard remains the world's premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends *Billboard* , 2006-04-15 In its 114th year Billboard remains the world's premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

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