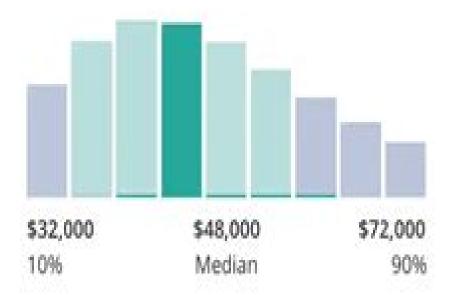
PUBLIC RELATIONS

Average Salary

\$48,000

yearly

\$23.26 hourly





Updated August 18, 2021

Junior Level

25th Percentile

\$38,000

\$18.27

Yearly Salary

Hourly Salary

Mid Level

50th Percentile

\$48,383

\$23,26

Yearly Salary

Hourly Salary

Senior Level

75th Percentile

\$60,000

\$28.85

Yearly Salary

Hourly Salary

Public Relations Salary Guide

B Lingard

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Making It in Public Relations Leonard Mogel, 2002-03-01 Making It in Public Relations is a comprehensive realistic guide to everything one needs to know when pursuing a successful career in public relations It is an introduction to public relations written for students who want or need a definition of the profession to understand what they are moving into as a career A thorough overview of the various roles and responsibilities involved in PR work the different types of PR functions and activities and its application in a variety of settings and scenarios are provided In fulfilling the book s editorial role author Leonard Mogel profiles the 10 largest public relations firms life on the fast track at a small PR firm how corporate communications is carried on at a large financial institution and public relations for diverse organizations It will be of interest to those studying public relations at the university level recent mass communication journalism and public relations graduates interns in public relations firms and employees in other fields contemplating a move to this profession Careers in Advertising and Public Relations WetFeet (Firm), 2008 Describes the work environments duties salaries advancement possibilities and educational requirements of careers in the advertising and public relations fields with profile of top agencies information industry trends and rankings advice on interviewing Public Relations Democracy Aeron Davis, 2002-05-03 This book looks at the rapid expansion of professional public relations and discusses its effects on the mass media and political process Careers in Entertainment and Sports WetFeet (Firm), WetFeet, 2008 PR- A Persuasive Industry? T. Morris, S. Goldsworthy, 2016-02-10 Public relations is a big and rapidly growing industry with annual growth rates of 20 30% It spans the worlds of business politics and culture sport and entertainment PR is everywhere And yet though it is much talked about it is little analyzed REA's Authoritative Guide to the Top 100 Careers to Year 2005 Research and Education Association, 1997-01-01 This book provides current information on the top 100 careers Each career is described in detail including job duties training and education requirements salary projected job availability and related occupations It includes a special section on how to find a job write a resume and cover letter and provides tips for effective job interviews

Business Acumen for Strategic Communicators Matthew W. Ragas,Ron Culp,2024-09-10 Drawing on Ragas and Culp s prior books this workbook offers hands on learning opportunities to help put newly acquired business acumen knowledge into practice Through briefs exercises and discussion activities readers will learn to analyze and interpret key business materials produced by companies and nonprofits organizations Salary Survey of Public Relations Professionals Simmons Market Research Bureau, Public Relations Society of America, 1996 Professional Careers Sourcebook Sara T. Bernstein, Kathleen M. Savage, 1995-09 Where to find help planning careers that require college or technical degrees Vault Career Guide to Journalism & Information Media Stephen Warley, 2005 Insider advice about how to land a job in television news radio magazines newspapers the Internet public relations and documentaries Communications, Design, Performing Arts, and Related Occupations, 1992 Bulletin of the United States Bureau of Labor Statistics, 1992 A Guide to Careers

in Community Development Paul Brophy, Alice Shabecoff, 2001 Community development the economic physical and social revitalization of a community led by the people who live in that community offers a wide range of exciting and rewarding employment options But until now there has been no road map for professionals volunteers students or anyone wishing to become involved in the field A Guide to Careers in Community Development describes the many different kinds of community development jobs available ranging from community organizing to financing housing and new businesses to redeveloping brownfields It offers advice on how to break into the field along with guidance for career advancement and lateral movement Following an introductory chapter that offers an overview and definition of community development and its history the authors describe different institutions in the field and how they fit together pros and cons of community development careers with a self assessment guiz for readers to use in analyzing their suitability for the field the work and skills involved in different kinds of positions how to prepare for and move up in a career how to land that first job Also included are detailed appendixes that provide information on job descriptions with salary ranges universities and colleges offering community development curricula training programs where to look for job announcements internet resources internships fellowships and volunteer positions and much more A Guide to Careers in Community Development is an essential reference for anyone interested in working in the community development field including graduate and undergraduate students volunteers and Resources in Education ,1997 mid career professionals seeking a more fulfilling line of work Personnel Literature ,1979 O'Dwyer's Directory of Public Relations Firms J.R. O'Dwyer Co,1999 Area Wage Survey ,1996

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