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Sunday Times Style Guide

Brendan Hennessy



Sunday Times Style Guide:

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The New York Times Manual of Style and Usage, 5th Edition Allan M. Siegal, William Connolly, 2015-02-24 The premier source for journalists now revised and updated for 2015 Does the White House tweet Or does the White House post on Twitter Can text be a verb and also a noun When should you link For anyone who writes short stories or business plans book reports or news articles knotty choices of spelling grammar punctuation and meaning lurk in every line Lay or lie Who or whom That or which Is Band Aid still a trademark It s enough to send you in search of a Martini Or is that a martini Now everyone can find answers to these and thousands of other questions in the handy alphabetical guide used by the writers and editors of the world s most authoritative news organization The guidelines to hyphenation punctuation capitalization and spelling are crisp and compact created for instant reference in the rush of daily deadlines The 2015 edition is a revised and condensed version of the classic guide updated with solutions to problems that plague writers in the Internet age How to cite links and blogs How to handle tweets hashtags and other social media content How to use current terms like transgender or to choose thoughtfully between same sex marriage and gay marriage With wry wit the authors have created an essential and entertaining reference tool

Language, Society and Power Linda Thomas, 2004 This is a book written by real academics drawing articulately on their own research interests and using an excellent range of twenty first century examples to give the book a lively contemporary feel The extensive textual analysis is far superior to some of the banal tasks often found in introductory textbooks Martin Conboy University of Sheffield UK Language Society and Power looks at the ways in which language functions how it influences thought and how it varies according to age ethnicity class and gender It seeks to answer such questions as How can a language reflect the status of children and older people Do men and women talk differently How can our use of language mark our ethnic identity The book also looks at language use in politics and the media and examines how language affects and constructs our identities exploring notions of correctness and attitudes towards language use This second edition includes recent developments in theory and research and offers the following features new and engaging examples drawn from everyday life conversation transcripts novels including Ian McEwan s Atonement television and the internet new activities designed to give students a real understanding of the topic an international perspective with examples

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