

GRADE 10
TERM 1 WEEK 3
TOPIC: TYPES OF TOURIST

KEY CONCEPTS:

- ✓ **TOURIST:**
 - A person who travels away from home for leisure, business or any other purpose for longer than a day but less than a year.
- ✓ **EXCURSIONIST:**
 - A person who arrives at a destination and depart on the same day

TYPES OF TOURISTS (CLASSIFICATIONS)

- Tourists are classified according to their needs and their reasons for travelling into four categories:
- ✓ Business and professional tourists
- ✓ Leisure and holiday tourists
- ✓ Tourists travelling to visit friends and relatives
- ✓ Youth tourists, including backpackers and gap year travellers

1.1 TOURISTS TRAVELLING FOR BUSINESS AND PROFESSIONAL REASONS

- ✓ **BUSINESS TOURISTS:**
 - This type of travel is related to business and the world of work
 - MESE-stands for meetings, exhibitions and special events- these are all part of the business world
 - Example of a business tourist would be a salesman who travels to another city to attend a trade show and promote the products he sells



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