

Persuasive Business Letter Example

Really Amazing Resorts
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Date: November 1, 2012

To
Mr. Jerry Stone,
Annabelle Corp.
Orlando, FL

Dear Mr. Stone,
Here is an Offer too Good to Refuse! Before you roll your eyes thinking, 'Oh God! Not another one!', and chuck this letter into a bin, just read a few of the lines below.

Imagine the mellow sun and the grainy sand. Imagine the soft rolling of the waves of the sea. Those beautiful sunsets in the evening. Watching all of this in the lap of luxury, sipping your choicest drink. Imagine a week's getaway from all the traffic noise that wakes you up, that crazy drive to work, the yelling and screaming at workplace and at home. Imagine a place where you can sleep when you want, wake up when you want, do what you want, and live the way YOU like!

Sounds great doesn't it?

Persuasive Letter Sample

Karen Caine



Persuasive Letter Sample:

Business Communication: Concepts, Cases, and Applications P. D. Chaturvedi, 2011 The second edition of Business Communication Concepts Cases and Applications builds on the key strengths of the first edition clear writing style and comprehensive content by updating the material to reflect the latest research and technological developments in business communication and presenting it in a style that engages the reader *Basic Business Communication*, Brilliant Activities for Persuasive Writing, **The Write Beginning** Lisa Donohue, 2009 The Write Beginning illustrates how using success criteria as a guide can help students develop a clear understanding of the process and set realistic goals **Writing to Persuade** Karen Caine, 2008 And with Writing to Persuade you ll introduce students to real world genres such as letters editorials and advertisements Caine even gives teachers advice and specific lessons on persuasive writing for standardized tests Better yet she saves you hours of prep time by including examples of high quality persuasive writing from students as well as real life examples culled from national sources that are ready to hand out during your lessons **BOOK JACKET My View, My Voice, Levels 6-8** Rebekah Coleman, Carolyn Greenberg, 2018-04-02 This classroom resource provides teachers with a strong foundation in the elements of persuasive writing In the 21st century classroom the skills and strategies required to effectively evaluate and compose opinions has never been greater This book discusses why teaching persuasive writing is relevant and beneficial to the target age groups and includes resources to help grades 6 8 students examine multiple views on a topic and write their own informed effective opinions and arguments Persuasive writing provides students with an avenue to examine a topic develop informed views express their opinions and defend their ideas with logical evidence based reasoning This resource takes a unique approach to the topic of teaching persuasive writing with an effective combination of tips strategies and resources With mentor texts student writing samples rubrics lesson plans and questions to assess professional growth at the end of each section teachers will learn why persuasive writing is so important in today s classrooms and how to tackle the challenge of teaching it This book includes 21 persuasive writing strategies 10 lesson plans student writing samples mentor texts anchor charts Everyday Letters for Busy People Debra Hart May, Regina McAloney, 2004-01-01 This reference contains hundreds of tips techniques and samples that will help readers create the perfect letter or e mail no matter what the occasion or circumstance or how little time they have My View, My Voice, Levels K-2 Rebekah Coleman, Carolyn Greenberg, 2018-04-02 This classroom resource provides teachers with a strong foundation in the elements of persuasive writing In the 21st century classroom the skills and strategies required to effectively evaluate and compose opinions has never been greater This book discusses why teaching persuasive writing is relevant and beneficial to the target age groups and includes resources to help grades K 2 students examine multiple views on a topic and write their own informed effective opinions and arguments Persuasive writing provides students with an avenue to examine a topic develop informed views express their opinions and defend their ideas with logical evidence based reasoning This

resource takes a unique approach to the topic of teaching persuasive writing with an effective combination of tips strategies and resources With mentor texts student writing samples rubrics lesson plans and questions to assess professional growth at the end of each section teachers will learn why persuasive writing is so important in today s classrooms and how to tackle the challenge of teaching it This book includes 21 persuasive writing strategies 10 lesson plans student writing samples mentor texts anchor charts

Nonfiction Writing Power Adrienne Gear,2014-02-17 Writing nonfiction is a key skill that students will need throughout their school lives and beyond This remarkable book is designed to help teachers develop a writing program that will enable their students to harness all of their Nonfiction Writing Powers to Describe to Instruct to Compare to Persuade to Explain and to Report It illustrates ways to encourage students to write because they have something to say and to recognize that writing well means considering intent and purpose and choosing the best form of expression Ideal for teaching writing in the content areas the book includes guidance on linking writing forms to Science Social Studies and other subject areas

Teaching New Literacies in Grades 4-6 Barbara Moss,Diane Lapp,2009-11-24 Upper elementary students encounter a sometimes dizzying array of traditional and nontraditional texts both in and outside of the classroom This practical handbook helps teachers in grades 4 6 harness the instructional potential of fiction poetry and plays informational texts graphic novels digital storytelling Web based and multimodal texts hip hop advertisements math problems and many other types of texts Twenty four complete lessons promote critical literacy skills such as comprehending analyzing and synthesizing information and using writing to communicate new ideas and pose questions Snapshots of diverse classrooms are accompanied by clear explanations of the research base for instruction in each genre Ready to use reproducibles are included

Managerial Communication Geraldine E. Hynes,2015-01-22 A Practical Strategic Approach to Managerial Communication Managerial Communication Strategies and Applications focuses on communication skills and strategies that managers need in today s workplace This book continues to be the market leader due to its strategic approach solid research base comprehensive coverage balanced examination of oral and written communication and focus on managerial not entry level competencies In the Sixth Edition author Geraldine E Hynes preserves the book s key strengths while reflecting the realities of the contemporary workplace

Jumbo Book of Writing Lessons Teacher Created Resources,2004-10-13 Activities cover the traits of good writing and steps of the writing process The book also provides guidelines for incorporating writing into literacy instruction

The Language-Rich Classroom Pérsida Himmele,William Himmele,2009-07-15 Today s multilingual classrooms challenge even the best teachers skills As teachers strive to help all students reach their full potential the needs of English language learners ELLs can seem overwhelming In The Language Rich Classroom educators and consultants P rsida and William Himmele present a five part research based framework CHATS that teachers can use to help ELLs as well as other students attain greater language skills and deeper content comprehension This field tested framework includes diagnostic tools comprehensive overviews on second language acquisition and teaching techniques to

boost language learning in any classroom The CHATS framework provides teachers with C content reading strategies H higher order thinking skills A assessment tools T total participation techniques and S scaffolding strategies The book also contains helpful planning worksheets assessment logs and scaffolding tools Teachers will also find more than 25 classroom and team building activities and specific tips about how these activities benefit ELLs The Language Rich Classroom is an invaluable resource that will help teachers foster greater gains in students language development increase their comprehension across all subject areas and build classrooms that are engaging and welcoming to students of all cultures

L2 Writing in Secondary Classrooms Luciana C. De Oliveira, Tony J. Silva, 2013 This volume uniquely looks at both adolescent L2 writing and the preparation of secondary teachers to work with this population of students It takes a theoretically eclectic approach that can support a variety of pedagogies Teaching Strategic Processes in Reading, Second Edition Janice F. Almasi, Susan King Fullerton, 2012-09-04 This accessible teacher resource and course text shows how to incorporate strategy instruction into the K 8 classroom every day Cutting edge theory and research are integrated with practical guidance and reflections from experienced teachers of novice and struggling readers The book describes the nuts and bolts of creating classroom contexts that foster strategy use combining explicit comprehension instruction with scaffolded support and providing opportunities for students to verbalize their thinking It features reproducible learning activities and planning and assessment tools New to This Edition The latest knowledge and classroom tested methods Chapter on response to intervention RTI Chapter on organizing instruction across the school day and week Expanded practical content including sample lessons and more early literacy and upper elementary examples **Mapping Comprehensive Units to the ELA Common Core Standards, K-5** Kathy Tuchman Glass, 2012-04-26 Consultant and former teacher Glass helps K 5 teachers make sense of the new Common Core State Standards in English language arts ELA and presents numerous classroom activities differentiation ideas and rubrics She introduces a process for developing a unit of study using the ELA Common Core Standards and includes a template with each key component explained in detail There is also a lesson design template and sample lessons using the template The website provides reproducibles for classroom use Annotation 2012 Book News Inc Portland OR booknews com *The Public Relations Practitioner's Playbook for (all) Strategic Communicators* M. Larry Litwin, APR, Fellow PRSA, 2013-08-27 Some years ago a young graduate student contributed to a book for educational public relations specialists It was a how to do it book light on theory and without footnotes that offered hundreds of tips and ideas Its title evolved into School Communication Ideas that Work Like that successful and widely used book published in 1972 The Public Relations Practitioner's Playbook for all Strategic Communicators is how to and hands on Edition three was considered for the 2009 Pulitzer Prize The theory it contains is woven into thousands of proven techniques tips tactics tools and strategies spread over 626 pages Explanations examples and anecdotes are in a language that should appeal to experienced practitioners college students and organization volunteers

who assist with public relations publicity and other strategic communication disciplines It won't do the work for the would be publicity or PR practitioner or counselor but it will make his or her job much easier Devotees of the Public Relations Practitioner's Playbook may have noticed its title now includes for all Strategic Communicators That's because the public relations profession has evolved into the more encompassing strategic communication which includes not only public relations but public affairs advertising marketing social media graphic and web design and other areas of digital media convergence strategic planning and campaigns Strategic communication occurs in corporate non profit governmental and agency settings according to Elon N C University's website Organizations strategically communicate to audiences through publications and videos crisis management through the news media special events planning building brand identity and product value and communicating with stockholders and stakeholders clients or donors HeadBanger Nation Grades 9-12 ,

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