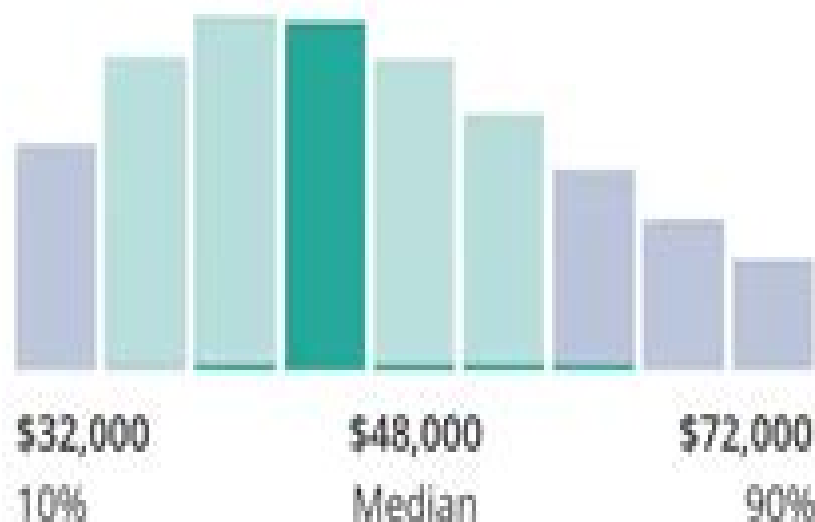


PUBLIC RELATIONS

Average Salary

\$48,000 yearly

\$23.26 hourly



Junior Level 25th Percentile

\$38,000
Yearly Salary

\$18.27
Hourly Salary

Mid Level 50th Percentile

\$48,383
Yearly Salary

\$23.26
Hourly Salary

Senior Level 75th Percentile

\$60,000
Yearly Salary

\$28.85
Hourly Salary

Public Relations Salary Guide

Craig Scott, Laurie Lewis



Public Relations Salary Guide:

Making It in Public Relations Leonard Mogel, 2002-03-01 Making It in Public Relations is a comprehensive realistic guide to everything one needs to know when pursuing a successful career in public relations. It is an introduction to public relations written for students who want or need a definition of the profession to understand what they are moving into as a career. A thorough overview of the various roles and responsibilities involved in PR work, the different types of PR functions and activities and its application in a variety of settings and scenarios are provided. In fulfilling the book's editorial role, author Leonard Mogel profiles the 10 largest public relations firms, life on the fast track at a small PR firm, how corporate communications is carried on at a large financial institution, and public relations for diverse organizations. It will be of interest to those studying public relations at the university level, recent mass communication journalism and public relations graduates, interns in public relations firms, and employees in other fields contemplating a move to this profession. **Careers**

in Advertising and Public Relations WetFeet (Firm), 2008 Describes the work environments, duties, salaries, advancement possibilities, and educational requirements of careers in the advertising and public relations fields, with profile of top agencies, information industry trends, and rankings, advice on interviewing. **Public Relations Democracy** Aeron Davis, 2002-05-03

This book looks at the rapid expansion of professional public relations and discusses its effects on the mass media and political process. **Careers in Entertainment and Sports** WetFeet (Firm), WetFeet, 2008 [PR- A Persuasive Industry?](#)

T. Morris, S. Goldsworthy, 2016-02-10 Public relations is a big and rapidly growing industry with annual growth rates of 20-30%. It spans the worlds of business, politics, and culture. Sport and entertainment PR is everywhere. And yet though it is much talked about, it is little analyzed. *REA's Authoritative Guide to the Top 100 Careers to Year 2005* Research and Education

Association, 1997-01-01 This book provides current information on the top 100 careers. Each career is described in detail, including job duties, training, and education requirements, salary, projected job availability, and related occupations. It includes a special section on how to find a job, write a resume, and cover letter, and provides tips for effective job interviews.

Business Acumen for Strategic Communicators Matthew W. Ragas, Ron Culp, 2024-09-10 Drawing on Ragas and Culp's prior books, this workbook offers hands-on learning opportunities to help put newly acquired business acumen knowledge into practice. Through briefs, exercises, and discussion activities, readers will learn to analyze and interpret key business materials produced by companies and nonprofits organizations. **Salary Survey of Public Relations Professionals** Simmons

Market Research Bureau, Public Relations Society of America, 1996 *Professional Careers Sourcebook* Sara T. Bernstein, Kathleen M. Savage, 1995-09 Where to find help planning careers that require college or technical degrees.

Vault Career Guide to Journalism & Information Media Stephen Warley, 2005 Insider advice about how to land a job in television, news, radio, magazines, newspapers, the Internet, public relations, and documentaries. *A Guide to Careers in Community Development* Paul Brophy, Alice Shabecoff, 2001 Community development, the economic, physical, and social

revitalization of a community led by the people who live in that community offers a wide range of exciting and rewarding employment options But until now there has been no road map for professionals volunteers students or anyone wishing to become involved in the field A Guide to Careers in Community Development describes the many different kinds of community development jobs available ranging from community organizing to financing housing and new businesses to redeveloping brownfields It offers advice on how to break into the field along with guidance for career advancement and lateral movement Following an introductory chapter that offers an overview and definition of community development and its history the authors describe different institutions in the field and how they fit together pros and cons of community development careers with a self assessment quiz for readers to use in analyzing their suitability for the field the work and skills involved in different kinds of positions how to prepare for and move up in a career how to land that first job Also included are detailed appendixes that provide information on job descriptions with salary ranges universities and colleges offering community development curricula training programs where to look for job announcements internet resources internships fellowships and volunteer positions and much more A Guide to Careers in Community Development is an essential reference for anyone interested in working in the community development field including graduate and undergraduate students volunteers and mid career professionals seeking a more fulfilling line of work

Communications, Design, Performing Arts, and Related Occupations ,1992 *Bulletin of the United States Bureau of Labor Statistics* ,1992 **Industries and Careers for MBAs** WetFeet (Firm),WetFeet,2008 **Resources in Education** ,1997 **Personnel Literature** ,1979 *Area*

Wage Survey ,1996 **The International Encyclopedia of Organizational Communication, 4 Volume Set** Craig Scott,Laurie Lewis,2017-03-06 The International Encyclopedia of Organizational Communication offers a comprehensive collection of entries contributed by international experts on the origin evolution and current state of knowledge of all facets of contemporary organizational communication Represents the definitive international reference resource on a topic of increasing relevance in a new series of sub disciplinary international encyclopedias Examines organization communication across a range of contexts including NGOs global corporations community cooperatives profit and non profit organizations formal and informal collectives virtual work and more Features topics ranging from leader follower communication negotiation and bargaining and organizational culture to the appropriation of communication technologies emergence of inter organizational networks and hidden forms of work and organization Offers an unprecedented level of authority and diverse perspectives with contributions from leading international experts in their associated fields Part of The Wiley Blackwell ICA International Encyclopedias of Communication series published in conjunction with the International Communication Association Online version available at Wiley Online Library Awarded 2017 Best Edited Book award by the Organizational Communication Division National Communication Association *Career Opportunities in Writing* T. Allan Taylor,James Robert Parish,2009 Provides information on salaries skill requirements and employment opportunities for

ninety writing and writing related professions

Industries and Careers for Undergraduates WetFeet (Firm),2008

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