

Organisational Semiotics for Business Informatics

Kecheng Liu and Weizi Li



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Namchul Shin



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Organisational Semiotics for Business Informatics Kecheng Liu, Weizi Li, 2014-11-20 Drawing meaningful conclusions from organisational data is challenging and theoretical frameworks can often illuminate information in fresh and useful ways This book is one of the first to demonstrate how organisational semiotics can be applied to business informatics and information systems Semiotics a long established discipline of signs offers a rich philosophical and theoretical foundation for understanding information systems This book demonstrates how applying the framework of semiotics to an organisation can provide insights into its communication needs and as a result enhance the design of its information system The authors demonstrate how organisations collect process represent store and consume information through a complex system which is aligned to support its objectives and enhance performance Organisational Semiotics for Business Informatics clearly introduces the basic principles and describes a set of methods and techniques rooted in organisational semiotics These have been applied to business applications demonstrated through real life case studies This ground breaking book has the potential to transform the theoretical understanding of information systems into the basis of a scientific discipline

Organisational Semiotics for Business Informatics Kecheng Liu, Weizi Li, 2014-11-20 Drawing meaningful conclusions from organisational data is challenging and theoretical frameworks can often illuminate information in fresh and useful ways This book is one of the first to demonstrate how organisational semiotics can be applied to business informatics and information systems Semiotics a long established discipline of signs offers a rich philosophical and theoretical foundation for understanding information systems This book demonstrates how applying the framework of semiotics to an organisation can provide insights into its communication needs and as a result enhance the design of its information system The authors demonstrate how organisations collect process represent store and consume information through a complex system which is aligned to support its objectives and enhance performance Organisational Semiotics for Business Informatics clearly introduces the basic principles and describes a set of methods and techniques rooted in organisational semiotics These have been applied to business applications demonstrated through real life case studies This ground breaking book has the potential to transform the theoretical understanding of information systems into the basis of a scientific discipline

Information, Organisation and Technology Kecheng Liu, Rodney J. Clarke, Peter Bøgh Andersen, Ronald K. Stamper, 2012-12-06 Organisational semiotics is a discipline that is concerned with the interrelationships between individuals and groups and between humans and technology functioning in organisations and society Organisational semiotics opens up the prospect of theory building and the development of new methods and techniques to gain insights into organised behaviour and enacted social practices in the presence and absence of various technologies It shares common interests with many other approaches to information and organisations such as computer science computational semiotics organisational engineering and language action perspective The common vision shared by these approaches is to treat organisations and

related information systems and technologies within a unified semiotic framework with particular reference to the huge range of issues that elude many traditional disciplines The analysis and design of information systems develops methods for solving the practical problems but offers no rigorous theoretical foundation for them or how information functions within and between organisations The semiotic perspective accommodates the individual and the social the human and the technical intra and inter organisational interactions at a level of detail that is required in the study modelling design and engineering of new and alternative organisational and technical systems This perspective is outlined in the chapter presentations of Information Organisation and Technology

Handbook of Research on Patient Safety and Quality Care through Health Informatics Michell, Vaughan, Rosenorn-Lanng, Deborah J., Gulliver, Stephen R., Currie, Wendy, 2013-09-30 Medical and health activities can greatly benefit from the effective use of health informatics By capturing processing and disseminating information to the correct systems and processes decision making can be more successful and quality care and patient safety would see significant improvements The Handbook of Research on Patient Safety and Quality Care through Health Informatics highlights current research and trends from both professionals and researchers on health informatics as applied to the needs of patient safety and quality care Bringing together theory and practical approaches for patient needs this book is essential for educators and trainers at multiple experience levels in the fields of medicine and medical informatics

Digitalisation, Innovation, and Transformation Kecheng Liu, Keiichi Nakata, Weizi Li, Cecilia Baranauskas, 2018-07-05 This book constitutes the refereed proceedings of the 18th IFIP WG 8.1 International Conference on Informatics and Semiotics in Organisations ICISO 2018 held in Reading UK in July 2018 The 30 full papers and 4 posters presented were carefully reviewed and selected from 38 submissions The papers are organized in the following topical sections organisational semiotics theory and application digital business ecosystems and value networks socially aware knowledge engineering and business intelligence and analytics

Organizational Semiotics Louise Ravelli, Theo van Leeuwen, Markus A. Höllerer, Dennis Jancsary, 2023-05-17 This edited volume brings together two largely separate fields organization studies and multimodal social semiotics to develop an integrated research agenda for the novel interdisciplinary field of organizational semiotics Organizations whether for profit non profit or governmental dominate much of everyday life and multimodal communication is not only an output of organizations but is also constitutive of them This volume argues in particular for the importance of organization studies for social semioticians not just as a site of application but also as a critical contemporary context that requires novel and expanded methods of analysis and critique and new practices of partnership The volume addresses a range of institutions and sectors from civil to retail to medical from corporations to universities and reveals how a deep engagement with their meaning making practices produces insights not just about communication but also about the broader contemporary cultural context in which organizations play such a significant role Fundamentally it reveals that the rich analytical and theoretical resources of multimodal perspectives on organizations

studies can and should make a fundamental contribution to our understanding of organizations in social life This volume is relevant to social semioticians and organizational researchers as well as to practitioners and decision makers in organizations Perspectives in Business Informatics Research Robert Andrei Buchmann,Andrea Polini,Björn Johansson,Dimitris Karagiannis,2021-09-07 This book constitutes the proceedings of the 20th International Conference on Perspectives in Business Informatics Research BIR 2021 The conference was held during September 22 24 2021 The 16 papers presented in this volume were carefully reviewed and selected from 49 submissions They were organized in topical sections as follows Technology adoption and acceptance during COVID 19 times conceptual modeling for enterprise systems enterprise modeling methods and frameworks compliance and normative challenges and empirical investigations on digital innovation and transformation prerequisites **Business Modeling and Software Design** Boris Shishkov,2020-07-06 This book constitutes the refereed proceedings of the 10th International Symposium on Business Modeling and Software Design BMSD 2020 which took place in Berlin Germany in July 2020 BMSD is a leading international forum that brings together researchers and practitioners interested in business modeling and its relation to software design Particular areas of interest are Business Processes and Enterprise Engineering Business Models and Requirements Business Models and Services Business Models and Software Information Systems Architectures and Paradigms Data Aspects in Business Modeling and Software Development Blockchain Based Business Models and Information Systems IoT and Implications for Enterprise Information Systems The theme of BMSD 2020 was Towards Knowledge Driven Enterprise Information Systems

Business Informatics Kecheng Liu,Hua Claria Guo,Qi Lecky Li,2025-11-20 The ongoing digitalisation and transformation of business requires new approaches to studying organisations This fully revised and updated second edition provides an expert exploration of how data and information are managed through the distinctive lenses of business informatics and organisational semiotics Reaching beyond traditional information systems theory this book explores how meaning is constructed and how signs and digital resources influence behaviour decision making and innovation The authors employ a twin worlds concept to help readers understand the intersection between operational and digital artefacts and processes Bridging theory and practice via a series of case studies and real world examples this book prepares students to understand analyse and engage with digitally driven business environments Organizational Semiotics Kecheng Liu,Rodney J. Clarke,Peter Bøgh Andersen,Ronald K. Stamper,El-Sayed Abou-Zeid,2013-03-19 Organizational Semiotics Evolving a Science of Information Systems covers such issues as Fundamental concepts such as information data message communication knowledge organization system and so on Properties of signs vital to organizational functioning such as their meanings the intentions they express and the valuable social consequences they produce Architecture of organizations when they are viewed as information systems based on their semiotics features Understanding language in organizational contexts for example the limitations on the language used to conduct business affairs The empirical study of communications for

requirements elicitation Applying semiotic categories e g physical empiric syntactic semantic pragmatic social to various problems Organizational knowledge representation Business process re engineering methods and the design of e commerce systems Information Systems, Technology and Management Sumeet Dua,Aryya Gangopadhyay,P. Thulasiraman,Umberto Straccia,Michael Shepherd,Benno Stein,2012-03-26 This book constitutes the refereed proceedings of the 6th International Conference on Information Systems Technology and Management ICISTM 2012 held in Grenoble France in March 2012 The 38 revised papers were carefully reviewed and selected from 85 submissions The papers are organized in topical sections on information systems information technology information management business intelligence management science and education applications workshop on program protection and reverse engineering **LISS 2012** Zhenji Zhang,Runlong Zhang,Juliang Zhang,2013-03-19 Information and communication technology has helped to provide a more effective network infrastructure and development platform for logistics and service operations In order to meet the needs of consumers and particularly to promote low carbon development processes new types of services will also emerge LISS 2012 is a prime international forum for both researchers and industry practitioners to exchange the latest fundamental advances in the state of the art and practice of logistics informatics service operations and service science Experts and researchers from related fields will discuss current issues and future development opportunities discuss and analyze developing trends and exchange the latest research and academic thought The theme of the conference is Logistics and Service Science based on the Internet of Things Business Information Systems Paul Beynon-Davies,2019-11-06 This textbook offers students a systematic guide to how information systems underpin organisational activity in today s global information society covering everything from ICT infrastructure and the digital environment to electronic marketing mobile commerce and design thinking While academically rigorous and underpinned by the author s deep knowledge of the subject an engaging writing style combined with extensive pedagogical features cases and innovative examples from around the world ensure that the text remains accessible to those approaching the topic for the first time Taking an approach that views businesses as complex systems the book illustrates how valuable systems thinking can be in our everyday working lives while theoretical ideas are always supported by examples of their application in the real world This text is the ideal course companion for all students studying business information systems or management information systems modules at undergraduate postgraduate or MBA level New to this Edition New coverage of key contemporary topics including big data analytics cloud computing the internet of things blockchain and bitcoin green IS ethics and cyber security Brand new chapters on Mobile Commerce and Social Media and Designing Digital Organisation design thinking A revised concluding chapter considering contemporary technological trends as well as reflections and predictions for future innovations **Creating Business Value with Information Technology** Namchul Shin,2003-01-01 Addressing questions raised by managers and researchers over the last decade on the business value of information technology IT this book provides business professionals with a more precise rationale for

making IT investments by detailing how computerization does not automatically create business value but is one essential component that should be coupled with organizational changes such as new strategies new business processes and new organizational structures

Socially Aware Organisations and Technologies. Impact and Challenges Maria Cecilia Calani Baranauskas, Kecheng Liu, Lily Sun, Vânia Paula de Almeida Neris, Rodrigo Bonacin, Keiichi Nakata, 2016-07-25 This book constitutes the refereed proceedings of the 17th IFIP WG 8.1 International Conference on Informatics and Semiotics in Organisations ICISO 2016 held in Campinas Brazil in August 2016 The 16 full papers and 9 short papers presented were carefully reviewed and selected from 30 submissions The papers are organized in the following topical sections organisational semiotics theory and research semiotics of interactions and socially aware user interface design digital business ecosystems knowledge management and engineering and trends challenges and new issues in education health and eScience systems

Use of Science and Technology in Business Hakan Sönmez, Alexandra Waluszewski, Frans Prenekert, Enrico Baraldi, 2009-03-03 Shows the multifaceted and interactive character of the relationship between science and technology on the one hand and business and innovation on the other This book explores this non linear relationship through a selection of case studies and discusses its implications for science as well as for business

Advances in Human Factors, Business Management and Society Jussi Ilari Kantola, Salman Nazir, Tibor Barath, 2018-06-26 This book presents practical approaches for facilitating the achievement of excellence in the management and leadership of organizational resources It shows how the principles of creating shared value can be applied to ensure faster learning training business development and social renewal In particular it presents novel methods and tools for tackling the complexity of management and learning in both business organizations and society Discussing ontologies intelligent management systems methods for creating knowledge and value added it offers novel insights into time management and operations optimization as well as advanced methods for evaluating customers satisfaction and conscious experience Based on two conferences the AHFE 2018 International Conference on Human Factors Business Management and Society and the AHFE 2018 International Conference on Human Factors in Management and Leadership held on July 21-25 2018 in Orlando Florida USA the book provides both researchers and professionals with new tools and inspiring ideas for achieving excellence in various business activities Chapter Convolutional Gravitational Models for Economic Exchanges Mathematical Extensions for Dynamic Processes and Knowledge Flows is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com

Information Systems Roland Traunmüller, 2013-04-18 Information Systems The e Business Challenge Indisputable e Business is shaping the future inspiring a growing range of innovative business models To bring it to the point the Internet has redefined the way electronic business is performed In an electronic supported business all relationships are transformed may it be a seller to buyer relationship or an agency to citizen relationship So for instance in commerce new business models incorporate various activities promoting and communicating company and product information to a global user base

accepting orders and payments for goods and services providing ongoing customer support getting feedback and spurring collaboration for a new product development There are several ways of further differentiating e Business such as sketching some diversions on various levels e Commerce e Government B2C B2B B2G G2C Customer Relationship Management Business Intelligence and so on Further distinctions may follow divergent criteria such as separating in business stages Thus particular problem domains emerge They all state of its own guiding the development of adequate information systems

Frameworks of IT Prosumption for Business Development Pa?kowska, Ma?gorzata,2013-07-31 Separation distinction between the roles of the producer and consumer has become blurred with the development of new science and technologies enabling the emergence of the prosumer or the active consumer In the IT sector the role of the end user has broadened to include innovation and development practices in addition to the traditional consumer activities As such businesses must create opportunities for product development and innovation by the consumers Frameworks of IT Prosumption for Business Development investigates the latest empirical research on active use of information technology resources enabling users with new methodologies tools and opportunities to impact application development processes The objective of this reference book is to mobilize end users to take a more active role in their own IT solutions which will in turn assist in the development of best practices in IT at all levels

Virtual, Distributed and Flexible Organisations Kecheng Liu,2006-02-23 Organisational Semiotics offers an effective approach to analysing organisations and modelling organisational behaviour The methods and techniques derived from Organisational Semiotics enable us to study the organisation by examining how information is created and used for communication coordination and performance of actions towards organisational objectives The latest development of the young discipline and its applications have been reported in this book which provides a useful guide and a valuable reference to anyone working in the areas of organisational study and information systems development

Unveiling the Magic of Words: A Overview of "**Organisational Semiotics For Business Informatics**"

In some sort of defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their capability to kindle emotions, provoke contemplation, and ignite transformative change is really awe-inspiring. Enter the realm of "**Organisational Semiotics For Business Informatics**," a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve in to the book is central themes, examine its distinctive writing style, and assess its profound affect the souls of its readers.

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